

DRAKE UNIVERSITY CAREER SERVICES

Supporting Your Student's Career Development

Family Weekend 2024





Welcome!

Main Topics

- Introduction of Career Services Team
- Overview of Career Services
- Career Exploration Timeline
- Supporting Students in Career Exploration
- Encouraging Experiential Learning & Internships
- Building Professional Skills
- Networking & Mentorship
- Resources for Families

Career Services Team



Amanda Martin, M.Ed.
Liaison to College of
Pharmacy & Health Sciences
and School of Education



Annette Watson
Liaison to Zimpleman
College of Business



John Kippes, M.A.
Liaison to J.D. Bright College



Timm Pilcher, M.Ed.
Liaison to School of Journalism
& Mass Communication



Amanda Wroblewski, M.S.
Liaison to College of Arts &
Sciences



**"BEHIND EVERY YOUNG PERSON
WHO BELIEVES IN THEMSELVES IS
SOMEONE WHO BELIEVED IN THEM
FIRST."**

--Matthew Jacobson

Overview of Career Services

Services we offer:

- 1:1 career counseling
- Resume/cover letter development
- Mock interviews
- Internship and job search assistance
- Handshake job search platform
- Workshops and events
- Graduate/professional school planning



CAREER EXPLORATION TIMELINE

1

Explore

- **Reflect** on interests, strengths, & values.
- Take **career assessments**
- Attend career **workshops and events**
- **Meet** with their career advisor

2

Engage

- Get involved in **clubs/orgs**
- **Research** internships/part-time jobs
- Attend **career fairs** to meet employers
- Start to build a professional **network**

3

Engage

- **Secure** internships, research, or leadership positions in student orgs
- **Refine** resume, cover letter, and interview skills through workshops or advising.
- Consider **study abroad**, if applicable.

4

Transition

- Finalize **job search/grad school** apps
- Continue **attending** career events
- Practice **interviewing** and refine professional documents.
- Review **job offers** and negotiating salary and benefits.



**How
Families
can
Support
Career
Growth**

- Encourage **open dialogue** about career interests and goals
- Provide **emotional support** during the exploration process
- Understand students may change career paths; **flexibility is key.**

A photograph of four diverse young adults walking through a long, arched hallway in a university building. They are dressed in casual attire, including t-shirts, jeans, and backpacks. The hallway features a series of white arches and columns, creating a sense of depth and perspective. The lighting is bright and even, highlighting the students' faces and the architectural details.

Gaining Real-World Experience

- Importance of internships, part-time jobs, and volunteer work.
- These experiences help build skills, networks, and clarity about future careers.

TRUE BLUE SKILLS



THE POWER OF CONNECTIONS



Encourage your
student to network
early & often



LinkedIn & other
connecting
platforms



How families
can help make
connections

Tools you can use to support your student

drake.edu/career

Resources to share with your student, and encourage them to schedule meetings with their career services advisor.





**Thank You!
Questions?**

career.services@drake.edu
drake.edu/career

Key Takeaways:

Support
Encouragement
Early Engagement